



# FREGA

## A Brief Window of Opportunity



Created, by the same team that took just-one-box-of-files and a unique understanding of the value of its data, into the second-largest archiving company in South Africa, Frega is a profitable, cash-generative software company that has the potential to explode in value!

It has spent the past several years, quietly developing an entirely new business model that will transform our relationship with our data and the internet.

And now it's about to scale!

But before it does, we'd like to give up to 100 people a ONCE ONLY opportunity to pick up the last of its shares at an unheard-of price, on a first come, first served basis. And we expect these positions to fill up FAST.

Because very soon, we will be meeting with a communications technology company with a household name and hundreds of millions of users worldwide, for a proposed partnership.

Then, because of the SCALE of Frega, we will be spawning off 8 companies, each of which will establish itself in its own multi-billion-dollar market sector, while continuing to run on the Frega platform.

Those who invest in Frega NOW, will receive an equivalent share in each of these companies. But after they have been spawned, it will only be possible to invest in each company separately.

So, an investment during this narrow window, will yield up to 8 x the value to the investor.

Within two months, we will then take just ONE of these eight companies, KnowledgePlus, and crowd-fund up to 2.5 million pounds at a 10-million-pound valuation for this application ALONE before scaling for its IPO within 2 years!

This pattern will then be repeated for each of the other spawned companies.

### **So, what is Frega doing differently? And how is it profitable?**

While other SaaS companies have been burning through Billions of Dollars in a frantic dash to grab market share, Frega has methodically laid down the ground-work to completely change the rules!

The name Frega is an acronym for Freedom, Global Abundance, and its mission is to deliver the kind of software and solutions we all use every day, but in a way that redistributes the world's wealth back to the people, one click, search, keystroke or transaction at a time.



Companies like Apple, Google and Facebook have demonstrated the immense value of the audience. But none of them has chosen to share that value with the very people who create it, until now!

So, this IS game changing.

What you see on the screen now is Frega literally sharing the Enterprise Value of its entire ecosystem with everyone who uses it in 182 countries and 115 currencies around the world.

And with three trillion dollars-worth of digital data circulating around the web, we are not talking small numbers!

Anyone registering to use any of the services provided through Frega on the internet, automatically begins to receive money into their account, as they are awarded their share of the revenue, generated worldwide, by the growing number of people using a growing number of applications.

And users have the opportunity to INCREASE their share by using more of the services, becoming influencers, teaching others, co-partnering in the funding and development of applications and so on.

Unlike traditional companies, Frega has tiny, fixed overheads and everything scales automatically.

So, it is already profitable and cash generative, with projected earnings of over £600,000 in 2022 and an enterprise value of over £65 million in distributed revenue to date, with just a small number of users.

This is unheard of in the Software as a Service industry!

Frega is not just one application, or service, it is a platform that will ultimately support every service or application you could possibly think of. Just delivered in a way that is profitable for the investor, developer AND the user!

And because of something called a 'common registration API' it will crop up everywhere, giving digital and physical businesses, customers and individuals the opportunity to benefit financially at every turn.

**In the physical world for example**, we might buy a coffee or groceries, and receive a reward, or register as a member of a club, subscribe monthly to a gym or buy a ticket for an event.

In each case, we are giving away our data and its value without even knowing it.

But as these services and rewards switch over to the Frega backbone we immediately and automatically become members of the Frega eco-system on REGISTERING for them.



And at the time of this video, every new registration is instantly rewarded with £10 of enterprise value as an initial 'thank you', before going on to receive a steadily growing stream of micropayments from around the world every day.

**Meanwhile in the DIGITAL world** each of us is also haemorrhaging money, as we give away our data and its value every time we go online, search the web or interact in ANY way via the internet.

And the master-stroke here, is that, using the opensource software originally developed for chrome, **everything Frega has to offer will soon be delivered through its OWN Browser.**

What this means is that everything we do on the web will automatically go through Frega instead of Chrome, Edge, Firefox or Safari.

It's like releasing a parallel Internet for the financial benefit of the people.

We access exactly the same material, but get to it through our OWN front door instead of theirs.

So, every one of us that migrates to the new browser, instantly amplifies the speed with which Frega's Enterprise Value increases.

This in turn, increases our own share, while simultaneously cutting off that data and its value from the apparently unassailable corporate giants that have been overpowering small and medium sized businesses around the world for SO long.

It's a truly revolutionary process, that has already started. And is already profitable!

**Frega has painstakingly put the initial building blocks in place with a unified communication suite that rivals that of Microsoft Teams and Slack**, each of which is a multi-billion-dollar company.

It provides LinkedIn-like functionality with multiple streams of communication, integrated CRM and video conferencing.

So, any individual, organisation or company, can manage their communications for a fraction of the cost of traditional solutions AND be financially rewarded in the process. Because it's OUR platform.

**We have also built a reward system like NO other**, which can be white-labelled to any company wishing to reward its customers.

**Our 'Growth Points' are like Nectar Points.** But with some fundamental differences. Firstly, they are fixed in number and exactly 6,000 exchange hands every month.

Secondly, they receive a growing, daily dividend from a pool of money which is a precise percentage of the increasing revenue generated throughout the Frega eco-system as more and more people use more and more of its services in ever more currencies around the world.



And thirdly, because of this growing cash-dividend which underpins their value, the points become worth MORE, the longer you hold them.

So, a newcomer to Frega, might receive 6 Growth Points, worth a total of £10 today, but in the future, a new member might only receive a tiny fraction of one point worth the same £10, as millions of transactions around the world are chasing the SAME, fixed number of 200 points that exchange hands every day.

In other words, new members to Frega NOW, stand to make a great deal of money in the future. This isn't magic. It is just a function of scale and something called the Metcalf Rule.

**Frega has also developed its own Trading Platform** called Right Trade, where all the automated trading of these points takes place, and once we have Financial Conduct Authority approval next year, this will open up to over-the-counter-trading too.

**Then there is KnowledgePlus**, a questions and answer website being launched right now, which is the foundation of the new browser.

It rivals Quora (another multi-billion-dollar company) but offers FAR more besides, with the opportunity to attach documents, manuals, images, and videos, all of which are instantly searchable using the Algolia search algorithms – probably the most powerful in the world.

And while publishers on Quora make nothing without constantly publishing thousands of articles, publishers on KnowledgePlus, make money from the start because of Frega's sharing business model.

**BeSorted is another service about to enter the Frega eco-system.** It sorts the communications, for businesses, projects, and events and will soon have ticketing functionality to rival EventBright.

And again, all of us will share in the revenue generated by it's use. So those of us who want this service will automatically gravitate away from tools that are a drain on our resources and migrate towards BeSorted, which rewards us in an amplified and growing way because it's part of OUR ecosystem.

**Of course, an ecosystem like this wouldn't be complete without financial services.** So, Frega recently launched Frega Money, where Frega members in the UK and Europe have a full suite of financial and banking services including their own FregaMoney Mastercard.

Frega Money expects to cover at least 50% of the globe by the end of 2022 and here again, fees are offset with rewards that grow, so that over time, just using banking services becomes profitable.



**And then there's CloudBooks, an automated accounting service that is under development and will also soon be part of Frega.**

It has been designed to seamlessly connect with our FregaMoney accounts and income-and-expenditure in 115 currencies through the Frega eco-system. So, it automates the majority of our accounting.

Naturally this will rival huge companies like Xero and QuickBooks as it will be a FREE service integrated into every Frega account worldwide; with any fees for more advanced features, offset with growing rewards.

**As you can see, this is an all-encompassing shift in our relationship with our data and the internet, away from a slave and master relationship and into the sharing economy.**

And it's not just the revenue that is shared. We can also choose to share the RESPONSIBILITY, by becoming Accredited Consultants and helping others learn what is available, as the platform expands with an ever-increasing number of applications. And this will become a very lucrative role.

Both Consultants and Users may also refer to KnowledgePlus, to ask, answer and research questions. So again, Frega relies on the power of the crowd.



**In Summary then,** Frega is an acronym of Freedom Global Abundance.

Its mission is to redistribute the world's wealth, one click at a time, as part of the sharing economy. It has developed a sophisticated mathematical business-model that is fair and equitable to share its Enterprise Value with all its users.

It is already cash generative and profitable, with projected earnings for 2022 in excess of £600,000 and an Enterprise Value of over £65,000,000 with just a small number of users. Its preparations for FCA accreditation are already under way.

And it has developed 29 applications so far, with a number more under development, all of which run on the Frega platform.

These include:

- Unified communications that rival Microsoft Teams and Slack.
- Growth Point Rewards, that can be white-labelled to any company, pay a daily, cash dividend and increase in value over time.
- Right Trade, the trading platform through which all auto-trading already takes place.
- KnowledgePlus the searchable question-and-answer database that rivals Quora and will become the Browser.
- BeSorted, the tool that simplifies organising anything from a business to an event.
- FregaMoney, the financial services account that pays you to use it.
- And CloudBooks, that will handle all our accounting needs.

Within 8 weeks, we anticipate having secured a substantial partnership-deal with an internationally renowned communications technology company. And within two months of that, Frega will have spawned KnowledgePlus, for a crowd funding round of up to £2.5 million at a £10 million valuation, for that application alone.

So, this really is a unique moment in time.

And those of us who choose to invest now, will also receive a reward worth 5% of the value of our investment in Growth Points, which, as already explained, receive an increasing daily dividend, driving their value up to the point where they alone may ultimately cover the cost of the investment.

This is the only opportunity that will ever come about when Frega has completed the build-out of sufficient applications and services to demonstrate its profitable model to the industry and the FCA, while not yet having lit the blue touch paper for growth.

And it is also the **ONLY** time Frega shares will be offered with the company at a valuation of just £10.5 million, with all the software and services intact.

Immediately after that, it will have partnered with a major communications company to lock in their services to the whole Frega ecosystem. And then the 8 companies will be spawned and shares will only be available one company at a time.



With this knowledge, and the understanding of the number and sheer scale of multi-Billion-Dollar market-sectors Frega is about to disrupt, as everybody around the world becomes aware that they are entitled to their share of the revenue generated online, it is easy to see why a Unicorn valuation of well over a Billion Pounds is projected, when Frega IPOs in just TWO years' time.

The business model is proven, profitable and cash generative. So now it's just a question of scale and at a Billion Pound valuation, that is a 100-fold return on your investment.

To apply for this opportunity, with the issuance of a share-certificate for Frega AND a matching percentage of each of the 8 companies as they are spawned, please see the documents to the right, or below this video. Then click the 'Apply Now' button.

We are looking for 100 investors on a first come, first served basis and will cap this opportunity at £250,000.