

THE HISTORY

The team behind Frega is the same team that turned a small records management business in the 1990's into the second largest archive storage and management company in South Africa by 2009!

The Frega journey can be traced to a business that started in a family home and garage in a small village (Doonside) on the South Coast of Kwa Zulu Natal, South Africa.



Starting in the mid 1990s, Paddy & Mandy Delaney saw an opportunity to help a number of local businesses in the management and storage of their business records. Within a few months they had run out of space in their small three-bedroom home and hired a small warehouse in the village.

The business grew steadily for a few years and then expanded quickly in early 2000 when Mandy's sister Laurinda and husband Grant Buckley joined and introduced their IT and technical skills. The business started to flourish and began employing hundreds of people. Operating from large warehouses, it grew to become the second biggest archive storage and management company in South Africa by 2009.

Time to change!

Having grown the business to the second largest in the country, the decision was taken to expand beyond South Africa while shifting the focus away from the physical management of archive records and towards the much larger digital market.

The South African physical records and scanning business was sold to Crown Records Management in a multi-million \$ transaction.

[http://web.crownfineart.com/crown/Publicit.nsf/\(webPressReleases\)/F3CA7C13BF5A90B28825762B004E3D05](http://web.crownfineart.com/crown/Publicit.nsf/(webPressReleases)/F3CA7C13BF5A90B28825762B004E3D05)

This sale included a 5-year restraint that as Vendors, they would not reopen a business to compete in South Africa (until September 2014).



Moving to New Zealand, Paddy, Mandy, and Grant started to put in place the building blocks that would become Frega.

Then, as a result of catching the attention of the UKTI (United Kingdom Trade and Industries) in 2013 the decision was made to relocate and expand the business from the UK with Paddy & Mandy moving in late 2013 and Grant & Laurinda following in 2014.

An experienced team of competent professionals!

This migration and the relationships formed in the process, led to the development of a team of professionals, over 100 strong, in all five continents that have now worked closely together over a number of years, with notable success.

The team will be expanded over the next few months to include the appointment of non-executive directors and the structuring of the board to manage the transition from being a start-up, to a scale-up business, and transitioning over to the new growth phase in its operation.